CONTRACT



WJW 5800 S. Marginal Rd Cleveland, OH 44103 (216)431-8888

www.Fox8.com

And:

American Rambler Production 138 Conant Street Beverly, MA 01915

	Contract / Rev	<u>vision</u>	- 1	Alt Order#	
	575796	1		09821901	
Product					•
ROMNEY 4 PRESIDENT					
Contract Dates	Estimate #				
09/19/12 - 09/25/12	88				
Advertiser	-		Ori	ginal Date	Revision
Romney/R/ President			0	9/18/12	/ 09/21/12
	Billing Cycle	Billing	Cale	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	<u>Station</u>	Accour	nt Ex	<u>xecutive</u>	Sales Office
	MJM	Alexandra Bradley		Bradley	Washington DC
	Special Hand	ling			
	Demographic			·	
	Adults 35+				
	IDB#	Advert	iser		Product Code
	Agency Ref			Advertiser	Ref

		Spots/	T	otals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
N 1 8 09/19/12 09/25/12 M-F 6a-8a	6a-8a Rotator	:30	NM 10	\$19,000.00
NEWS				
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/19/12 09/25/12 MTWTF 10	\$1,900.00			
N 2 8 09/19/12 09/25/12 M-F 6a-8a	6a-8a Rotator	:30	NM 10	\$19,000.00
NEWS Start Date End <u>Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate			
Start Date End Date Weekdays Spots/Week Week: 09/19/12 09/25/12 MTWTF 10	\$1,900.00			
N 3 8 09/19/12 09/25/12 M-F 8a-9a	8a-9a News	:30	NM 10	\$19,000.00
NEWS				·
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/19/12 09/25/12 MTWTF 10	\$1,900.00			
N 4 8 09/19/12 09/25/12 M-F 4p-5p	4p-5p	:30	NM 5	\$4,000.00
JUDY	Data			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/19/12 09/25/12 MTWTF 5	<u>Rate</u> \$800.00			
N 5 8 09/19/12 09/25/12 M-F 5p-6p News	5p-6p News	:30	NM 10	\$15,000.00
NEWS	TP TP 112112			
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/19/12 09/25/12 MTWTF 10	\$1,500.00			
N 6 8 09/19/12 09/25/12 M-F 5p-6p News	5p-6p News	:30	NM 10	\$15,000.00
NEWS	D-4-			
Start Date End Date Weekdays Spots/Week Week: 09/19/12 09/25/12 MTWTF 10	<u>Rate</u> \$1,500.00			
N 7 8 09/19/12 09/25/12 M-F 6p-7p News		:30	NM 10	\$18,000.00
NEWS	op /p none	.55		* . • , • • • • • • • • • • • • • • • • •
Start Date End Date Weekdays Spots/Week				
Week: 09/19/12 09/25/12 MTWTF 10	\$1,800.00			
N 8 8 09/19/12 09/25/12 M-F 6p-7p News	6p-7p News	:30	NM 10	\$18,000.00
NEWS	. .			
Start Date End Date Weekdays Spots/Week Week: 09/19/12 09/25/12 MTWTF 10	<u>Rate</u> \$1,800.00			
**CCR. 03/13/12 03/23/12 PITWIT TO	Ψ1,000.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)



WJW 5800 S. Marginal Rd Cleveland, OH 44103 (216)431-8888

End Date

09/23/12

<u>Weekdays</u>

Start Date

Week: 09/17/12

Contract / Revision	-	Alt Order #
575796 /		09821901

Page 2 of 4

 Contract Dates
 Product
 Estimate #

 09/19/12 - 09/25/12
 ROMNEY 4 PRESIDEN 88

 Advertiser
 Original Date / Revision

 Romney/R/ President
 09/18/12 / 09/21/12

Spots/ Totals Start/End Time Length Week Rate Type Spots Amount Days *Line Ch Start Date End Date Description 09/19/12 09/25/12 M-F 7p-730p News 7p-730p News :30 NM \$18,000.00 9 8 **NEWS** Spots/Week Start Date **End Date** Rate Weekdays Week: 09/19/12 09/25/12 10 \$1,800.00 MTWTF--NM 10 8 \$20,000.00 09/19/12 09/25/12 M-F 730-8p 730p-8p :30 10 **BIG BANG** Start Date Spots/Week Weekdays Rate End Date Week: 09/19/12 \$2,000,00 10 09/25/12 MTWTF--:30 NM 10 \$26,000.00 10p-1030p 09/19/12 09/25/12 11 8 M-F 10p-1030p **NEWS** Spots/Week Start Date **End Date Weekdays** Rate \$2,600.00 Week: 09/19/12 09/25/12 MTWTF-11p-1130p :30 NM 11 \$10,000.00 N 12 8 09/19/12 09/25/12 M-F 11p-1130p **BIG BANG** <u>Weekdays</u> Start Date End Date Spots/Week Rate Week: 09/19/12 \$1,000.00 09/25/12 MTWTF--10 Start/End Time Length Rate Type Spot Ch Date Range **Description Weekdays** MTuWThF----\$1,000.00 NM 38 09/19/12-09/25/12 M-F 11p-1130p 11p-1130p :30 See MG 12.11,12.12,12.13 NM 11p-1130p MTuWThF----:30 \$1,000.00 09/19/12-09/25/12 M-F 11p-1130p 10 8 See MG 12.11,12.12,12.13 Friday Night Touch----F----:30 \$1,250.00 NM 11 8 09/21/12-09/21/12 Friday Night Touchdown MG for 12.3,12.10 NM 09/21/12-09/21/12 M-F 1130p-12a 1130p-12a :30 \$650.00 12 8 MG for 12.3,12.10 09/21/12-09/21/12 M-Su 1a-2a LN Repeat Only LN Repeat Only :30 \$100.00 NM ----F---13 8 MG for 12.3,12.10 :30 NM 2 \$1,600.00 13 8 09/22/12 09/22/12 Fox 8 News Sa 8a-10a Sa 8a-10a **NEWS** Spots/Week Start Date **End Date** <u>Weekdays</u> Rate -----s-09/23/12 2 \$800.00 Week: 09/17/12 NM \$13,500.00 :30 3 14 8 09/22/12 09/22/12 College Football Late College Football La COL FTBLL Start Date **End Date** Weekdays Spots/Week Rate \$4,500.00 09/23/12 Week: 09/17/12 ----5-3 1030p-2a After Spo :30 NM 2 \$5,200.00 Late News After Sports/De 15 8 09/22/12 09/22/12 **NEWS** Spots/Week Rate Start Date End Date Weekdays \$2,600.00 Week: 09/17/12 09/23/12 2 NM \$900.00 2 N 16 8 09/23/12 09/23/12 Fox 8 News Su 8a-10a Su 8a-10a :30 **NEWS** Start Date **End Date** Spots/Week Rate Weekdays \$450.00 Week: 09/17/12 09/23/12 -----NM \$900.00 :30 Su 8a-10a 09/23/12 Fox 8 News Su 8a-10a 17 8 09/23/12 **NEWS** Spots/Week Rate Start Date End Date Weekdays \$450.00 Week: 09/17/12 09/23/12 ----S 10a-11a :30 NM 2 \$1,000,00 09/23/12 09/23/12 FOX News Sunday N 18 8 **NEWS**

(* Line Transactions: N = New, E = Edited, D = Deleted)

Rate \$500.00

Spots/Week

2



WJW 5800 S. Marginal Rd Cleveland, OH 44103 (216)431-8888

44 D-4	Desduct	Taking aka 46	
	575796 /	09821901	
	Contract / Revision	Alt Order #	

Contract Dates <u>Product</u> Estimate # ROMNEY 4 PRESIDEN 88 09/19/12 - 09/25/12

Original Date / Revision <u>Advertiser</u> 09/18/12 / 09/21/12 Romney/R/ President

		Spots/	To	tals
*Line Ch Start Date End Date Description	Start/End Time	•	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
N 19 8 09/23/12 09/23/12 Sa & Su 10p-11p Fox 8 Nev	v 10p-11p Rotator	:30	NM 2	\$5,200.00
NEWS	Data			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12S 2	<u>Rate</u> \$2,600.00			
N 20 8 09/23/12 09/23/12 Sa & Su 10p-11p Fox 8 Nev	v 10p-11p Rotator	:30	NM 2	\$5,200.00
NEWS				
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 S 2	<u>Rate</u> \$2,600.00			
N 21 8 09/22/12 09/22/12 Fox 8 Early News 7a-8a	Sa 7a-8a	:30	NM 1	\$550.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 09/17/12 09/23/12S- 1	<u>Rate</u> \$550.00			
N 22 8 09/22/12 09/22/12 Fox 8 News Sa 8a-10a	Sa 8a-10a	:30	NM 1	\$1,100.00
Start Date End Date Weekdays Spots/Week	Rate	.50	1414	ψ1,100.00
Week: 09/17/12 09/23/12S- 1	\$1,100.00			
N 23 8 09/22/12 09/22/12 Fox 8 News Sa 8a-10a	Sa 8a-10a	:30	NM 1	\$1,100.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 S- 1	<u>Rate</u> \$1,100.00			
N 24 8 09/23/12 09/23/12 Fox 8 Early News 7a-8a	Su 7a-8a	:30	NM 1	\$450.00
Start Date End Date Weekdays Spots/Week	Rate	.00	, , , ,	V 100.00
Week: 09/17/12 09/23/12S 1	\$450.00			
N 25 8 09/23/12 09/23/12 Fox 8 News Su 8a-10a	Su 8a-10a	:30	NM 1	\$450.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 S 1	<u>Rate</u> \$450.00			
N 26 8 09/23/12 09/23/12 Fox 8 News Su 8a-10a	Su 8a-10a	:30	NM 1	\$450.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/17/12 09/23/12S 1	\$450.00	-20	NIA 4	\$500.00
N 27 8 09/23/12 09/23/12 FOX News Sunday Start Date End Date Weekdays Spots/Week	10a-11a <u>Rate</u>	:30	NM 1	\$500.00
Week: 09/17/12 09/23/12S 1	\$500.00			
N 28 8 09/23/12 09/23/12 This I-code for 09/09/12 ->	11Su 11a-1130a	:30	NM 1	\$450.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 S 1	<u>Rate</u> \$450.00			
	2p-3p	:30	NM 4	\$800.00
N 29 8 09/24/12 09/25/12 M-F 2p-3p Start Date End Date Weekdays Spots/Week	zp-sp Rate	.30	14101	φουσ.υυ
Week: 09/24/12 09/30/12 MT 4	<u>Rate</u> \$200.00			
N 30 8 09/24/12 09/25/12 M-F 9a-3p Rotator		:30	NM 4	\$1,400.00
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 MT 4	<u>Rate</u> \$350.00			
N 31 8 09/23/12 09/23/12 Su 1130p-12a	1130p-12a	:30	NM 1	\$900.00
Start Date End Date Weekdays Spots/Week	Rate	.55	, , , ,	4000,00
Week: 09/17/12 09/23/12S 1	\$900.00			
N 32 8 09/22/12 09/22/12 MLB on FOX Daytime	12p-7p	:30	NM 2	\$1,200.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 S- 2	<u>Rate</u> \$600.00			
N 33 8 09/22/12 09/22/12 College Football Pregame	College Football F	Pr :30	NM 1	\$750.00
Start Date	<u>Rate</u>			
Week: 09/17/12 09/23/12S- 1	\$750.00			***
N 34 8 09/24/12 09/25/12 M-F 4p-5p	4p-5p <u>Rate</u>	:30	NM 1	\$1,000.00
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 MT 1	<u>Rate</u> \$1,000.00			
			-	

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09/18/12 / 09/21/12



WJW 5800 S. Marginal Rd Cleveland, OH 44103 (216)431-8888

Contract / Revision Alt Order # 575796 09821901 Contract Dates Product Estimate # ROMNEY 4 PRESIDEN 88 09/19/12 - 09/25/12 Original Date / Revision <u>Advertiser</u>

Romney/R/ President **Totals** Spots/ Start/End Time Length Week Type Spots Amount Rate *Line Ch Start Date End Date Description Days Spots/Week Rate **End Date** Weekdays Start Date M-F 4p-5p :30 NM \$800.00 N 35 8 09/24/12 09/25/12 4p-5p <u>Weekdays</u> Start Date **End Date** Spots/Week Rate \$800.00 Week: 09/24/12 09/30/12 MT----1 155 \$246,400.00 **Totals Gross Amount** Time Period # of Spots **Net Amount** 08/27/12 -09/25/12 155 \$246,400.00 \$209,440.00 155 \$209,440.00 **Totals** \$246,400.00

Signature:	Date:	
•		

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF A CANDIDATE FOR POLITICAL OFFICE

Millennium Sales and Marketing-Washington, DC

Station:					
Date of Request:	12/27/11	Time:			
Candidate:	Mitt Ror	nney	 Party:	Rep	
Office Sought:		President			
Campaign:	Romney for President				
Address:		P.O. Box 14975	<u> </u>		
City:	Boston	State: MA	Zip:	02114	
Officer Name:	Daryll Crate				
Title:		Treasurer			
*Phone:		857-288-3500			
Inquiry Made By:		Stephanie Kincai			
Of:	Ame	rican Rambler Proc	luctions		
On Behalf Of:					
Candidate Check: X	Manager	Committee	Ag	ency	
Request Received By:		fillennium Sales &	Marketing	ı-DC	
Information Requested:					
	POLITIC	CAL RATES			
nformation Supplied:	· · · · · · · · · · · · · · · · · · ·				
	AS RE	QUESTED			
	To be filled	d in by station			
Accepted By:			Time		
Final Disposition:					
Payment Received:		Date	=		
Copy Approved by:			- =		

NAB Form PB-17 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

To Avai	AL CANDIDA I Themselve , Federal Ca	s of The Lov		ΓΕ/LOCAL CA	
Station and	, reverai Cai	s of The Lov	wort Unit Ch		
3			st Sign The	arge During a Certification	a Political On Page 3
		of the Control of the		Date 8/30/	
I, Stephanie Kin	caid				
being/on behalf of	f: Mitt Romney	178 190 4904	100		, a legally
qualified candidat	e of the Republi	can		97 <u>1888</u>	politica
party for the office	e of: President				
in the General					
election to be held	d on: November	6, 2012			7//4
do hereby request	station time as fo	ollows:		***************************************	
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see schedules for Aug. 31-Nov. 6					,,,,,
		7,444			10000000
Total Channel	* ***********************************	s for Aug. 31-N	ov. 6		Locality (Constitution of Constitution of Cons

NAB Form P8-17 Candidates	•	
For programming that, in whole or in national importance," list the matters	n part, "communicates a message relating s below:	to any political matter of
		And the second s
		•
I represent that the payment for the	above described broadcast time has been	furnished by:
Romney For President, Inc.		
and you are authorized to announce I represent that this person or entity committee/organization of the legali	the time as paid for by such person or ent is either a legally qualified candidate or a y qualified candidate.	ity. n authorized
The name of the treasurer of the can	didate's authorized committee is:	
Darrell Crate		
This station has disclosed to me its pand discount, promotional and other	political advertising policies, including: a sales practices (not applicable to federal	pplicable classes and rates; candidates).
	SCRIMINATE OR PERMIT DISCRIMI HE PLACEMENT OF ADVERTISING.	NATION ON THE BASIS
To Be Signed By C	Candidate or Authorized C	<i>Committee</i>
8/30/12	D. Kinican	d
Date	Signature	
To Be Signe	d By Station Representati	ive
Accepted	Accepted in Part	Rejected
Signature	Printed Name	Title

NAB Form PB-17 Candidates

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Stephanie Kincaid (on behalf of Romney for President, Inc.)						
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:						
	does	does not				
refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:						
(check applica	ble box)					
the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.						
the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.						
	6.K	; M(a	id			
	signature of can	didate or authorized o	ommittee			
Stephanie Kincai			8/30/12			
	printed name		date			

966969 FF

TOTALS: \$135,915.00 \$135,915.00 \$0.00 \$0.00 \$135,915.00 000000000000005665 SEPTEMBER 19-25

09/17/2012

\$135,915.00

\$135,915.00

\$0.00

\$0.00

\$135,915.00

Voucher Number

Invoice Number

Invoice Date

Outstanding Amt

Net Paid Amt

Discount Taken

Write Off

Net Check Amt

Account #

Romney for President

American Rambler Productions

Payment Number

00000000000004963

Sep 17, 2012 Check Date

4438

Check Number

American Rambler Productions

138 Conant Street Beverly, MA 01915

1445-A Laughlin Avenue McLEan, VA 22101 Chain Bridge Bank, N.A.

4438

FOR SECURITY PURPOSES, THE FACE OF THIS DOCUMENT CONTAINS A TWO-TONED COLORED BACKGROUND AND MICROPRINTING IN THE BORDS

056009479

5800 S Marginal Road Cleveland, OH 44103

%U%

to the Order of:

DATE Sep 17, 2012

One Hundred Thirty Hive Thousand Nine Hundred Hitteen Dollars and UU C

AMOUNT \$135,915.00

BO SECURITY FEATURES INCLUDED. DETAILS ON BACK

14 3 B II

American Rambler Productions Account # Romney for President

00000000000005810 32766

Voucher Number

Invoice Number

Invoice Date Outstanding Amt

00000000000005085

Payment Number Check Date

Sep 18, 2012

Check Number

4543

\$63,410.00

09/18/2012

\$63,410.00

Net Paid Amt

Discount Taken \$0.00

Write Off

Net Check Amt

\$0.00

\$63,410.00

TOTALS:

\$63,410.00

\$63,410.00

\$0.00

OR SECURITY PURPOSES, THE FACE OF THIS DOCUMENT CONTAINS A TWO-TONED COLORED BACKGROUND AND MICROPRINTING IN THE BORDER

1445-A Laughlin Avenue McLEan, VA 22101

056009479

DATE
Sep 18, 2012

AMOUNT \$63,410.00

Chain Bridge Bank, N.A.

\$0.00

\$63,410.00

American Rambler Productions

138 Conant Street Beverly, MA 01915

Sixty Three Thousand Four Hundred Len Dollars and UU Cent

to the Order of:

WCW

5800 S Marginal Road Cleveland, OH 44103

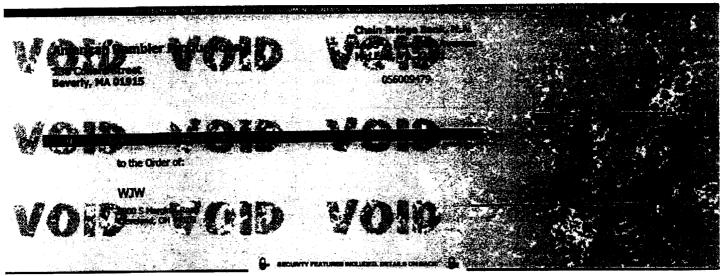
SECURITY FEATURES INCLUDED. DETAILS ON BACK

1056004474451001115471

#F 15 1 #

Check Date **Check Number** Payment Number **American Rambler Productions** 00000000000005204 4622 Sep 21, 2012 WJW WJW001 Romney for President Account # Discount Taken Write Off Net Check Amt Net Paid Amt **Outstanding Amt** Invoice Number Invoice Date **Voucher Number** \$0.00 \$0.00 \$10,115.00 \$10,115.00 00000000000006006 BALANCE DUE 09.21 09/21/2012 \$10,115.00

TOTALS \$100 15.00 \$10,115.00 \$0.00 \$10,115.00



#4622# #056009479#2100111547#

Check Date Check Number Payment Number **American Rambler Productions** Sep 21, 2012 4622 00000000000005204 WJW001 Account # Romney for President Write Off Net Check Amt Invoice Date **Outstanding Amt** Net Paid Amt Discount Taken Invoice Number **Voucher Number** \$0.00 \$0.00 \$10,115.00 \$10,115.00 00000000000006006 BALANCE DUE 09.21 09/21/2012 \$10,115.00

apel

TOTALS: \$10,115.00 \$10,115.00 \$0.00 \$0.00 \$10,115.00